

# Cypress Consulting

**Cypress is a Seattle-based consulting group with three core competencies:**

- >> Business Consulting
- >> Technology Services
- >> Creative Services

Every customer has different needs. Not every client needs the complete breadth of services we offer, so we often assemble teams with resources from each of our practice areas—based on the unique needs of your particular project.

Since 2001, we've provided consulting, technology, and design services to drive a wide range of projects and initiatives for mid-market companies and large organizations nationwide. Contact us for expertise in Business Process Consulting, Information Architecture, Web Interface Design, Business Intelligence, Sharepoint Portal implementations, and comprehensive Project Management.

**Business Consulting** is made up of Project Managers and Consultants. Our Business Consultants focus on process and workflow, helping you streamline workflow and suggesting technologies to support your processes. Our PMs manage projects off-site, as well as being available at your location to manage internal projects.

**Technology Services** is our development and engineering group. Our team of developers and testers focuses on all major technology platforms.

**Creative Services** is focused on Branding, Print, Web, Flash, logo/iconography, Information Architecture, and User Interface design.

**The Cypress team is made of up of industry veterans and deep expertise.**

Business Consulting team members have Big 5 experience, PMI certifications, Six Sigma and/or Lean Enterprise training and certifications. Our Technology Services team is made of developers and engineers certified and trained in the latest technologies. Our Creative team is led by two Creative Directors, each with big brand experience, multiple industry awards, and accolades from national clients.

**Our Clients:** At Cypress, we work with companies looking for tangible benefits that reach their bottom line. We have had the opportunity to work with some terrific large organizations, including: Microsoft, Starbucks and Blue Nile; and fantastic mid-market customers including Hosting.com, Wavelink, Microvision and Art Wolfe, Inc.

## Business Consulting

- > IT / Systems Analysis
- > Project Management
- > Process Management

## Technology Services

- > Business Intelligence
- > Content Management
- > eCommerce
- > Custom Development
- > Software Implementation
- > Portals

## Creative Services

- > Branding
- > Web
- > Flash
- > Print
- > Information Architecture
- > User Interface